



Sponsorship Opportunities

Saturday, October 7, 2023

Capitol Park, Union St, Augusta, ME 04330

NAMI MAINE

NAMI Maine envisions a world where all individuals and families affected by mental illness live healthy, fulfilling lives supported by a community that cares about mental health.

It is more important than ever to build a stronger mental health support network that provides the care, support, and services needed to help Mainers build better lives.

To learn more about the work the NAMI Maine community engages in and the impact made visit www.namimaine.org.

NAMIWALKS MAINE

NAMIWalks is the largest mental health awareness event in the nation. It is presented by NAMI, the National Alliance of Mental Illness, known locally as NAMI Maine. Every year, Mainers come together to raise mental health awareness, build community, foster hope, and walk together to achieve Mental Health for All.

When it comes to mental health - we are ALL connected and we are ALL affected. By joining NAMIWalks Maine you are helping advance mental health support, education, and advocacy across the state.

WALK DAY OF DETAILS

Saturday, October 7, 2023

Capitol Park, Union St, Augusta, ME 04330

From 10:00 AM - 2:00 PM

Registration Kick-Off at 9:30 AM

JOIN THE CONVERSATION ONLINE



THE POWER OF PARTNERSHIP

With NAMIWalks Maine, it's not how far we walk, it's how far we've come. As the conversation surrounding mental health has become energized, it is more important than ever to build a community that cares about mental health. Together, we can help more Mainers stay connected to help and hope.

YOUR SPONSORSHIP MAKES A DIFFERENCE IN MAINE COMMUNITIES

YOU ARE HELPING



RAISE MENTAL HEALTH AWARENESS

Promote mental health awareness and reduce stigma.



BUILD COMMUNITY

Build a healthier community that cares about mental health.



FOSTER HOPE

Create ripple effects of hope across Maine networks, so people no they are not alone.



OPEN DOORS TO SUPPORT

Advance mental health support, education, and advocacy across the state.



PRESENTING SPONSOR | \$15,000

1 SPOT AVAILABLE

- Speaking opportunity during the ceremony at NAMIWalks Maine.
- Logo recognition on NAMIWalks Maine printed map
- A dedicated press release announcing sponsorship
- Logo in all scheduled participant electronic communications starting 80 days from event day (minimum of 20)
- Opportunity to display company-provided banner at NAMIWalks Maine (must be approved by NAMI Maine and be no larger than 4 x 6 feet)
- Name included in additional press releases walk related
- Logo on NAMIWalks Poster*
- Premium exhibit space including table and tent at NAMIWalks Maine
- Promotion on social media and e-newsletters pre and post-event (6 posts)
- Large logo recognition on NAMIWalks participant t-shirts*
- Logo recognition on event day signage*
- Logo recognition on the NAMIWalks Maine website

*Please note: some benefits subject to print deadlines. In the event a physical event can't take place, comparable benefits will be given. Safety is of the highest priority.



PREMIER SPONSOR | \$5,000

1 SPOT AVAILABLE

- Logo in all scheduled participant electronic communications starting 80 days from event day (minimum of 20)
- Opportunity to display company-provided banner at NAMIWalks Maine (must be approved by NAMI Maine and be no larger than 4 x 6 feet)
- Name included in additional press releases walk related
- Logo on NAMIWalks Poster*
- Exhibit space including table and tent at NAMIWalks Maine
- Promotion on social media and e-newsletters pre and post-event (5 posts)
- Large logo recognition on NAMIWalks participant t-shirts*
- Logo recognition on event day signage*
- Logo recognition on the NAMIWalks Maine website

*Please note: some benefits subject to print deadlines. In the event a physical event can't take place, comparable benefits will be given. Safety is of the highest priority.



GOLD SPONSOR | \$2,500

2 SPOTS AVAILABLE

- Logo on NAMIWalks Poster*
- Exhibit space including a table at NAMIWalks Maine
- Promotion on social media and e-newsletters pre and post-event (4 posts)
- Medium logo recognition on NAMIWalks participant t-shirts*
- Logo recognition on event day signage*
- Logo recognition on the NAMIWalks Maine website

SILVER SPONSOR | \$1,500

4 SPOTS AVAILABLE

- Exhibit space including a table at NAMIWalks Maine
- Promotion on social media and e-newsletters pre and post-event (3 posts)
- Small logo recognition on NAMIWalks participant t-shirts*
- Logo recognition on event day signage*
- Logo recognition on the NAMIWalks Maine website

*Please note: some benefits subject to print deadlines. In the event a physical event can't take place, comparable benefits will be given. Safety is of the highest priority.



BRONZE SPONSOR | \$500

6 SPOTS AVAILABLE

- Promotion on social media and e-newsletters pre and post-event (2 posts)
- Name recognition on NAMIWalks participant t-shirts*
- Name recognition on event day signage*
- Name recognition on the NAMIWalks Maine website

SPONSORSHIP ADD ONS | \$250 EACH

CHECK FOR ADDITIONAL SPONSORSHIP

- _____ • Logo recognition on NAMIWalks route sign (1 sign per sponsor)
- _____ • Logo on "presented by" sign at *KidsZone* station
- _____ • Logo on "presented by" sign at *Tied to Awareness* tie-dye station
- _____ • Logo on "presented by" sign at mental health resource table

*Please note: some benefits subject to print deadlines. In the event a physical event can't take place, comparable benefits will be given. Safety is of the highest priority.

SPONSORSHIP COMMITMENT FORM 2023

Yes! We are proud to support the 2023 NAMIWalks Maine event. We authorize NAMI Maine to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

- Presenting Sponsor \$15,000 Silver Sponsor \$1,500
 Premier Sponsor \$5,000 Bronze Sponsor \$500
 Gold Sponsor \$2,500

Walk Route Sign \$200

Kidzone Station \$200

Mental Health Resource Table \$200

Tied to Awareness Station \$200

Increase your commitment to mental health by selecting one or more of our sponsorship add-ons.

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email: _____

Check enclosed (please make payable to NAMI Maine)

Credit card payment accepted online at www.namimaine.org/donate

Please send an invoice

Yes, we plan to use our exhibit space on Walk Day (silver level and above)

No, we don't plan to use our exhibit space on Walk Day (silver level and above)

PLEASE MAIL SPONSORSHIP CHECKS TO:

NAMI Maine
52 Water St, Hallowell, ME 04347

EMAIL SPONSORSHIP LOGO TO:

events@namimaine.org

#TOGETHER4MH



Your support is *saving* lives!

Contact

Elliott Sharples, Manager of Marketing and Development

Phone 800.464.5767 x 2303

Website namiwalks.org/Maine

Email events@namimaine.org

Address 52 Water St, Hallowell, ME 04347



Join
NAMIWalks
Maine Today!

Terms and Conditions for all Sponsorship Levels Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. NAMI has the right to immediately cancel this sponsorship agreement in the event that Sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of NAMI